

Department of Fashion Designing

Introduction

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. This is primarily because the Fashion industry has grown by leaps and bounds and that too within a decade. The Post Graduate Department of Fashion Designing, DSCW Ferozpur has been working from past many years to impart quality education and lucrative industry exposure to its students in the areas of Fashion Designing and Textiles, Production, Merchandising, Communication, Textile Design and Sustainable Fashion. This pathway will enable students to explore, within the large spectrum of fashion, the segment of textile with a global perspective. The department believes in education beyond books which is not barricaded by age-old boundaries and is vast in its vistas to make the students not only academically sound but street smart where they conjoin the values of design and link it to the social canvas to paint a bigger picture. Department of Fashion Designing aims at equipping the students' minds with creativity, intellect and confidence and prepares them for a promising future.

Year of Establishment: 2014

Courses offered

- ❖ Masters of Science in Fashion Designing (M.Sc FD) 2 year degree
- ❖ B.Voc (Textile & Fashion Technology) 3 year degree
- ❖ Diploma and Advance Diploma Course in Fashion Designing & Clothing Construction (6months (certificate course), 1year (Diploma course) and 2 years (Advance diploma course)
- ❖ Diploma and Advance Diploma in Cutting, Tailoring and Embroidery (6months (certificate course), 1year (Diploma course) and 2 years (Advance diploma course)
- ❖ Add On Fashion Designing Dual Degree Programme (Fashion Designing)

Highlights of the Department

- We organise Regular **industrial visits** and training of students in top most brand labelled industries and Fashion houses.
- **Workshops** are frequently organized for the students
- Very sophisticated and professional theme based **Fashion Show** is a regular feature of department showcasing the designer and innovative dresses created by the students.
- Paper Publication of students **In-House-Journal**
- **The students of The Deptt organise Exhibition-cum-sales** to sale their products and articles to enhance entrepreneurial skills.
- We Train the students to work efficiently and hand on practice to reach at high-end renowned garment industries and Fashion houses.'

- During the entire course, Students get **hands on experience** on how the world fashion system works and evolves.
- A strong **collaboration** of college with top most famous clothing textile industries and fashion houses will ensure a solid professional knowledge to approach by the end of the course both domestic and global levels.
- Students are encouraged to develop their own individual 'visual language', expressing their style through professional presentation methods and via a final portfolio of designs, incorporating basic graphic design techniques in visual communication - fundamental in today's fashion and luxury markets.
- **100% results**
- 100% future secured in India and abroad for the job placements and entrepreneurship.
- **The college provide Scholarships** for needy students.
- **Security:** Being a girl's college, security becomes one of the most important concerns to the management and to the guardians of students. DSCW is committed towards maintaining safe and secure working environment to the girls inside the campus.
- Students are Working as Designers, Merchandisers, Assistant Designers in various Apparel Manufacturing Industries.
- Many students running their own Boutiques and Students working as an Effective Entrepreneurs
- Our department has established under **the Incubation cell- The Good Look designer boutique in the college campus**. It provides a platform for students and alumni to bring their ideas into the fore and implement them successfully.
- Sanctioned **Major Research Project sponsored by IMPRESS ICSSR, New Delhi** on 11th July, 2019 to Dr Khushwinder Gill, Head Deptt of Fashion Designing.
Title : Development of eco friendly microencapsulated antimicrobial finish for cotton and wool fabric using selected plant extracts

Faculty profile

S.No	Name	Educational qualification	Designation	Teaching experience	Specialization
1	Dr Khushwinder Kaur Gill	M.Sc Clothing & Textiles, Ph.D Clothing & Textiles	Assistant professor	7 years	Textiles
2	Mrs Shivangi	MBA (Visual merchandising)	Assistant professor	3 years	Visual Merchandising
3	Mrs Chanderika	M.Sc Fashion Designing	Assistant professor	6 months	Fashion Designing

Publication Work

Research papers	08
Paper presented in National/ International	10

Conferences/ Seminars	
Book published with ISBN	02
In House Journals	05

National workshop/ seminars/conferences organised: 07

Curriculum

Bachelor of vocation in Textile and Fashion Technology:

Course Duration: Duration: 6 Semester (3 Years), Eligibility: 10+2 with 50% in any stream
<https://puchd.ac.in/includes/syllabus/2018/20180718104247-b.voc.textilefashiontechnology.pdf?202211230903>

Masters in Fashion Designing

Course duration: 4semesters (2years), Eligibility: B.Sc. (Home Science with specialization in clothing and textiles and apparel designing)/ B.Sc. Fashion Technology/ B.Sc. Fashion Designing/ B.Voc. Textile and Fashion Technology/ B.Voc Fashion Technology and Apparel Design

<https://puchd.ac.in/includes/syllabus/2020/20200728151536-m.sc.fashiondesigning.pdf?202211295703>

Add On Fashion Designing Dual Degree Programme (Fashion Designing)

Course duration : 6 months, 1 year, 2 year, Eligibility: 10+2

Outstanding alumnae of the department

S.No	Name	Designation
1	Chanpreet Kaur	Merchandiser, Namu creations, Ludhiana
2	Amandeep Kaur	GDS, Assistant Branch master (GDS)Mahla Kalan, Moga, 142001
3	Sadaf	Stitching Trainer, NGO Gyankung (Sui dhaga) New Delhi.

❖ FUTURE PROSPECTS

- At exit point after 3 year Degree Course B.Voc (Textile & Fashion Technology). Students can be **entrepreneur or hard core professionals** in various streams.
- To conduct **professional training and Research programmes** in various areas .